

RUPARELIA FOUNDATION

PAYMENT VOUCHER NO. 283

PAYMENT NO 283

Date: 22-Jan-2016

PAY M/S Ekkula Pearl of Africa Tourism Awards

CHQ. NO. 286 DATED 23/1/16 AMOUNT UGX 10,900,000/-

(IN WORDS) UGX Ten million nine hundred thousand only

BEING payment made towards the sponsorship of Ekkula Pearl of Africa event to be held at Hotel Africana on 12th Feb 2016

Sponsorship	10,000,000
One table booking	900,000
Total	10,900,000

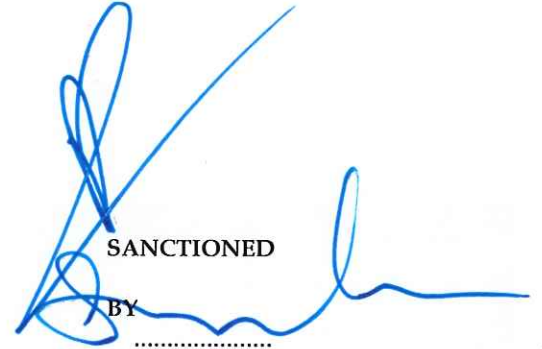
PREPARED

BY 

AUTHORISED

BY

SANCTIONED

 BY

RECEIVER'S SIGNATURE

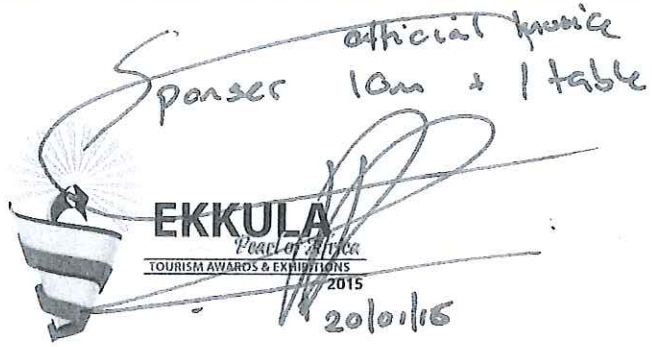


Bismac Moses Amunyangire

RAOIV to sign as well.

Keypare lia foundation

Ekkula Pearl of Africa Tourism Awards



10M

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ekkulatourismawards@gmail.com

Ministers Village , Ntinda Kampala

P.O Box 10631

+256-704422719 /+256-779546061/+256-776698621

* PAYMENT WILL BE
RELEASE ONLY AFTER
THE EVENT ~~STARTS~~
10M + 1 TABLE

EKKULA (P.A.T) PEARL OF AFRICA TOURISM AWARDS.

12th Feb.2016 AT HOTEL AFRICANA

INTRODUCTION

Ekkula is a Ugandan word implying Treasure

Pearl of Africa stands to imply the most elegant Nation on this majestic Continent of Africa.

Tourism Awards is an activity where stakeholders in the tourism industry are recognised and awarded accordingly.

Ekkula PAT Awards and Exhibition is an annual activity that Researches, Nominates, Exhibits, Recognises and Awards those that selflessly put Uganda's tourism to better heights.

BACKGROUND

The Ministry of Tourism ,Wildlife and Antiquities has so far done a tremendous job in uplifting the status of Uganda's tourism as Uganda's image is constantly on a rise seen with great numbers of tourists both foreign and domestic.

We have seen regional clusters getting more involved in tourism Initiatives like Miss Tourism Pageant, Sports Tourism, Ondaba , Kampala Adventure Cycling just to mention a few.

More youths are increasingly appreciating Uganda's richness of Nature that has led to a big rise in domestic tourism which gives a new edge of hope in the Industry and Uganda at large.

Mission

To Celebrate and Motivate Stakeholders in the tourism industry as we promote Uganda's Wealth of Attractions as we further justify Uganda as a true Nation Gifted by Nature.

Vision

To see more people motivated and involved in Uganda's Tourism as the Industry further impacts Uganda economically and socially.

THEME.

Let the World Know

The idea of Recognising and hence awarding those that selflessly give in for the good of this Industry was birthed from a number of reasons as stipulated below,

- Need for Motivation to key players both known and Unsung heroes like investors, tour guides, tour and travel companies among others.
- Having a sense of unity as stakeholders meet to cheer up as we celebrate the cream of the cream in the Pearl of Africa's Tourism industry.
- The presence of other Tourism Awards like World Tourism Awards, African Diaspora World Tourism Awards and Expo, Indaba Travel Awards of South Africa among others motivated us to come up with Ekkula PAT Awards & Exhibition, the first ones of their kind in Uganda and so believed to inspire others.

From these reasons, adequate research has been made to conduct these Awards with collaboration and guidance from the Ministry of Tourism Wildlife and Antiquities with the Minister Dr Maria Mutagamba.

Proposed Criteria of Awarding,

- Our Scouting team will carry out a ground work survey with advice of the line ministry to find proof of details that tally with the categories.
- Then a report will be handed over to the Panel of Judges who will come out with atleast four nominees per category that will be announced through our online website and the media to the public for voting.
- Voting will be through our online website and sms platform which will account for 50% of the votes and the remaining 50% will be upon the Judges.

Judges will base their verdict on the following;

- If the facility/Stakeholder promotes Uganda as a top tourist destination alongside his/her/its private facility or services.
- How the facility/stakeholder gives back to the community.
- How the facility/stakeholder impacts the community positively.
- Does the stakeholder/facility promote domestic tourism as much as international tourism?
- Ethics and professionalism exhibited by the facility/Stakeholder.
- Feedback and reviews from visitors from notable travel websites like trip advisor and Pearl Guide.
- Conservation and Culture preservation.

Categories

1. BEST SUPPORTING TOURISM PHOTOGRAPHER
2. BEST TRADITIONAL DANCE TROUPE
3. BEST TOURISM PROMOTIONAL SONG
4. TOURISM EVENT OF THE YEAR
5. BEST TRADITIONAL CUISINE RESTAURANT
6. BEST CULTURAL CENTER
7. FRIENDLIEST ANIMAL AT UWEC/ENTEBBE ZOO.
8. PRIVATE WILDLIFE CONSERVATION CENTER
9. MOST USER FRIENDLY TOURISM AGENCY
10. BEST TOURISM ASSOCIATION
11. BEST ECO-RESORT
12. BEST TOURISM YOUTH INITIATIVE
13. BEST TOURISM INITIATIVE
14. BEST CULTURAL TOURISM INITIATIVE
15. BEST MUSEUM AND ANTIQUE CENTER
16. BEST SUPPORTING ONLINE BLOGS/MAGAZINES
17. BEST SUPPORTING TELEVISION
18. BEST TOURISM T.V SHOW
19. BEST TOURISM INVESTOR
20. MOST ACTIVE TOURISM CLUSTER.
21. BEST SUPPORTING CORPERATE COMPANY
22. BEST SUPPORTING AIRLINES.
23. BEST TOURISM ROLE MODEL.
24. MOST SUPPORTING HOTEL.
25. OUTSTANDING TOURISM ARCHIEVERS AWARDS.

PROPOSED NOMINEES PER CATEGORY

BEST SUPPORTING TOURISM PHOTOGRAPHER

- SSEBUUMA IVAN
- GUILIO MOLFESI
- TEBUKOOZA BRIAN
- NUTTY DREAD

BEST TRADITIONAL DANCE TROUPE

- NDEERE TROUPE
- KIKA TROUPE
- PERCUSSION DISCUSSION.
- CRANE PERFORMERS.

BEST TOURISM PROMOTIONAL SONG

- OH UGANDA-AZIZ AZION
- FOLLOW ME TO UGANDA-CHOZEN
- NDI MUNA UGANDA-
- WOW UGANDA-JACKSON

TOURISM EVENT OF THE YEAR

- POPE'S VISIT
- MISS TOURISM PAGEANT
- KAMPALA CITY FESTIVAL
- MAVUNO YETU.
- TOUR DE BARCELONA LEGENDS

BEST TRADITIONAL CUISINE RESTAURANT

- BAGUMA RESTAURANT.
- IGONGO RESTAURANT.
- AFRICAN HOT POT.
-

BEST CULTURAL CENTER

- IGONGO CULTURAL CENTRE
 - NDEERE CULTURAL CENTER
 - UGANDA NATIONAL CULTURAL CENTRE
 -
-

FRIENDLIEST ANIMAL AT UWEC

- CHARLES-THE WONDER ELEPHANT.
- ZAKAYO-THE AMAZING COUSIN
- SEGUYA-THE ADORABLE GIRAFFE
- SHOEBILL-THE PRESTIGIOUS BIRD.

PRIVATE WILDLIFE CONSERVATION CENTER

- KAVUMBA RECREATION CENTER - WAKISO.
- CAMP CROCS -MASAKA
- SNAKE PARK-ENTEBBE
- REPTILE VILLAGE-ENTEBBE.

BEST YOUTH TOURISM INITIATIVE

- WILDLIFE CLUBS OF UGANDA
- YOUTH PASSIONATE FOR TOURISM
- MAKERERE UNIVERSITY TOURISM ASSOCIATION.
- YOUNG PROFESSIONS.

BEST TOURISM INITIATIVE

- ONDABA CAMPAIGN(I AM SO UG)
- SPORTS TOURISM INTERNATIONAL.
- BODA-BODA TOURS.
- KAMPALA CITY ADVENTURE CYCLING.
- MISS TOURISM.

BEST ECO-RESORT

- BUDONGO ECO-LODGE
- MALAKAI ECO-RESORT
- LAKE BUNYONYI RESORT
- SERENADA ECO-RESORT

MOST ACTIVE TOURISM CLUSTER

- BUSOGA TOURISM INITIATIVE
 - EASTERN ENTREPRENEURSHIP & TOURISM INITIATIVE
 - BUGANDA TOURISM BOARD
 - KIGEZI TOURISM CLUSTER
 - BUNYORO TOURISM INITIATIVE
-

BEST MINI MUSEUM AND ANTIQUE CENTER

- KIKONYOGO MONEY MUSEUM.
- GREAT LAKES MUSEUM.
- SHERATON ANTIQUE SHOP.
- IGONGO MUSEUM.

BEST ONLINE BLOGS/MAGAZINES

- PEARL GUIDE
- THE EYE MAGAZINE
- VIEW UGANDA
- THE PEARL MAGAZINE

BEST TRAVEL T.V SHOW

- UGANDA EKKULA. (BUKKEDE T.V)
- MY COUNTRY. (UBC TV)
- DISCOVER UGANDA. (NTV)
- OMULAMBUZI. (STAR T.V)

BEST SUPPORTING TELEVISION

- UBC
- Bukedde
- NBS
- NTV

BEST SUPPORTING CO-OPERATE COMPANY.

- VISION GROUP
- AIRTEL
- RADIANT COSMETICS.
- RUPALERIA GROUP
- MADHVANI GROUP

BEST SUPPORTING AIRLINES

- SOUTH AFRICAN AIRWAYS
 - TURKISH AIRWAYS
 - ETHIOPIAN AIRWAYS
 - BRUSSELS AIRLINES
 - ETIHAD AIRWAYS.
 - RWANDA AIR
-

BEST TOURISM ROLE MODEL

- AMOS WEKESA
- MARIA BARYAMUJURA
- BARBRAH ADOSO
- HERBERT BYARUHANGA

BEST USER FRIENDLY TOURISM AGENCY

- U.T.B
- U.W.A
- U.W.E.C
- NGAMBA ISLAND

BEST TOURISM ASSOCIATION

- U.H.O.A
- U.T.A
- A.U.T.O
- U.C.O.T.A

BEST SUPPORTING HOTEL

- HOTEL AFRICANA
- SERENA HOTEL
- LAKE VIEW HOTEL
- MBALE RESORT

BEST SERVICE/LUXURY STANDARD HOTEL

- SPEKE RESORT MUNYONYO
- SERENA HOTEL
- SHERATON HOTEL
- IMPERIAL ROYALE

BEST TOURISM INVESTOR

- PATRICK BITATURE.
- RUPERILA GROUP.
- MADHVANI GROUP/MARASA HOLDINGS
- GEO LODGES AFRICA.
- WILD PLACES AFRICA

**OUTSTANDING TOURISM ARCHIEVERS AWARD.? Compiled By TEAM EKKULA
P.A.T AWARDS.**

SPONSOR BENEFITS AND PRIVILEGES FROM EKKULA PAT AWARDS

1. Automatic invitation of 10 people from the sponsor to attend the prestigious event.
 2. **BRAND VISIBILITY** and Logo placement on Ekkula Website www.ekkulatourismawards.com for one Year!
 3. Full page feature in the Ekkula PAT Awards magazine showing pictorial of Events.
 4. Logo placement on all print media.
 5. Logo on all fliers and promotional materials.
 6. Logo placement on all digital media T.Vs and Social Media
 7. Ample and Energising mentions on all promotional adverts
 8. Constant display of sponsor's promo and M.C mentions on Big screens on the main event
 9. Space for promotional materials on the events venue
 10. Sponsor representative gives an award with time to talk about his brand to all guests and high dignitaries including the Ambassadors and Prime Minister.
 11. Certificate of good partnership signed by Minister of Tourism Wildlife and Antiquities and The Prime Minister of Uganda who will be the chief guest at the Awards Night.
 12. A customised DVD copy of Compiled videography and photography for the Sponsor.
 13. Accolade of good partnership from Ekkula PAT Awards.
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EKKULA PAT AWARDS BUDGET 12TH.FEB @ HOTEL AFRICANA

Venue and Entertainment

ITEM	QUANTITY	UNIT COST	COST
Venue	1	5,000,000/=	5M
Cultural Troupe	1	1000,000/=	1M
Accolades	30	200,000/=	6M
THEME SONG	1	1,500,000/=	1.5M
THEME POEM	1	800,000/=	0.8M
ARTISTES	2	2000,000/=	4M

TOTAL 18,300,000/=

PROMOS AND ADVERTS.

ITEM	QUANTITY	UNIT COST	COST
T.V Adverts	180 Spot Adverts	50,000/=	9,000,000/-
Radio Adverts	180 Spot Adverts	30,000/=	5,400,000/-
News Papers	14 days	250,000/=	3,500,000/-
Flyers and Posters	4000 Copies	1000/=	4,000,000/-

TOTAL 21,900,000/=

SERVICE PROVIDERS

ITEM	QUANTITY	UNIT COST	COST
Public Address System	1	6,000,000/-	6,000,000/-
Thematic Decor	1	3,000,000/-	3,000,000/-
REFRESHMENTS	160 CRATES + Water	10,000,000/-	10,000,000/-
Snacks		8,000,000/-	8,000,000/-
Ushers	10	100,000/-	1,000,000/-
Judges	3	300,000/-	900,000/-
Scouts	5	150,000/-	750,000/-
Master of Ceremonies	2	1,500,000/-	3000,000/-

TOTAL 32,650,000/-

Ministers Village, Ntinda Kampala
 P.O Box 10631 Kampala(U)
 Crane Bank
 A/C No.1002011020001915



EKKULA
 Pearl of Africa
 TOURISM AWARDS & EXHIBITIONS

Tel: (+256) 783 122356
 (+256) 704 422719

ekkulatourismawards@gmail.com
 www.ekkulatourismawards.com

INVOICE

No. **040**
 DATE **22nd/01/2016**

M/s. Ruparelia Foundation

Qty	Particulars	Rate	Amount
1	Sponsorship to Ekkula PLAT Awards Ltd. To promote Speke Group of Hotels on the Event of 12 th . Feb. 2016. Before, during and after event as per the proposal.	1	10,000,000/-
2	(2) tables for ¹⁰ 20 people invited for the event on the Awards Night of 12 th /02/2016. each at 900,000/-	2 1	900,000/- 1,800,000/-
E&O.E		TOTAL	11,800,000/-



All Accounts are due on demand.

Amount in word(s) Eleven millions and eight hundred thousand shillings only.

Account Name: EKKula PAT Awards
 Account Number: 1002011020001915

Signature [Signature]
 For: **Ekkula Pearl of Africa Awards**



**UGANDA BROADCASTING CORPORATION
STAFF IDENTITY CARD**

Holder's signature

NAME: Bismac Moses Anumpaire

PF NUMBER: P427

DESIGNATION: Presenter

DEPARTMENT: UBC TV

ISSUE DATE: 01st July, 2013

Authorising Officer

EXPIRY DATE: 30th June 2016

Ministers Village , Ntinda Kampala
P.O Box 10631 Kampala(U)



EKKULA
Pearl of Africa
TOURISM AWARDS & EXHIBITIONS

Tel: (+256) 783 122356

(+256) 704 422719

Crane Bank

A/C No.1002011020001915

ekkulatourismawards@gmail.com

www.ekkulatourismawards.com

M/s.....
Ruparelia Foundation.
.....
.....
.....

INVOICE	
No.	007
DATE	17 th /02/2016

Qty	Particulars	Rate	Amount
1/	Sponsorship to Ekkula PAT Awards Ltd. To promote Speke Group of Hotels on the Event of 12 th .02.2016 Before, during and after the event as per the proposal.	1	10,000,000/-
2/	1 Table of 10 people invited for the event.	1	900,000/-
E&O.E		TOTAL	10900.000/-

All Accounts are due on demand.

Amount in word(s) 0 ten million and nine hundred thousand
shillings only.

Account Name
EKKULA PAT Awards Ltd

Signature
For: Ekkula Pearl of Africa Awards



NOT EXCEEDING USH 10,900,000

P. O. Box 22572
Plot No. 38, Kampala Road,
Kampala, Uganda.

KAMPALA BRANCH

11 170147

000286 1020001300

DATE 23-Jan-2016

Pay Ekkula Pearl of Africa Tourism Awards or order

Uganda Shillings Ten Million Nine Hundred Thousand Only

UGX*10,900,000/2

ACCOUNT PAYEE

RUPARELIA FOUNDATION

06/06/15 1002011020001300

Authorised Signature

Authorised Signature

⑈000286⑈ 08⑈ 170147⑈ 1020001300⑈ 11

Bismac
BAN

Amunyakire Bismac Moses