# RUPARELIA FOUNDATION

PAYMENT VOUCHER NO. 329

PAYMENT NO

329

Date:

23-Jun-2016

PAY M/S

Cash

CHQ. NO.

AMOUNT UGX 500,000/-

(IN WORDS)

UGX

Five hundred thousand only

BEING

cash payment made to Ajju Daniel Odongo for the sponsorship of 'Team Speke' on the Kampala - Jinja Relay on the 2nd July 2016

PREPARED

AUTHORISED

BY

RECEIVER'S SIGNATURE

- get me more

# **TEAM SPEKE**

6<sup>th</sup> June 2016

The General Manager, Ruparelia Group, FOUNDATION Kampala Road, Kampala.

Dear Manager,

# RE: PROPOSED/ REQUEST SPONSORSHIP FOR TEAM SPEKE

We would like to discuss the possibility of RUPARELIA GROUP sponsoring the TEAM SPEKE on the KAMPALA-JINJA Relay on the 2<sup>nd</sup> July 2016.

For further information regarding this subject, please feel free to contact:

# AJJU DANIEL ODONGO 0776-721314/ 0754-954544,

We are open to discussing various ways in which Ruparelia Group can work together with us for a better event, and we look forward to hearing from you on this matter.

Yours sincerely,

TEAM SPEKE-CAPTAIN

ajdaniel2@yahoo.co.uk (BARINZE)

Speke Apartments.

→ 30 people

# 1. Introduction:

The Hash House Harriers is an international group of running/drinking clubs where people, known as Hashers, meet on a weekly or regular basis to run/jog/walk as a group along pre-set trails, and then gather together for a bit of socializing, refreshments and humorous camaraderie. Hash gatherings typically comprise of people from all walks of life, from firemen to bank managers, students to doctors, and lawyers to businessmen and women. Kampala Hash House Harriers (KH3) was founded in July 1986, and today attracts between 150 and 200 members for the weekly gathering which takes place every Monday at 6 p.m. at a different location in or around Kampala.

Kampala Hash House Harriers organizes as well Saturday/Weekend Runs majorly out of Kampala for the same purpose, and also for a cause, say donating to charity etc.

# 2. To our prospective partner:

We would first like to thank you for taking time out of your schedule to review this proposal.

Team Speke was born some time towards the end of 2013 when a group of elite gym members came together to form a workout group now called TEAM SPEKE by virtue of the fact that we worked out at Speke Apartments gym and wanted to identify with our workout address. The team comprises of a number of professionals to wit Bankers, Lawyers, Engineers, Doctors, Accountants and businessmen.

TEAM SPEKE is dedicated to building relationships that will support our events, team, and athletes and most importantly support and endorse our sponsor's product. In order to accomplish our goals your help is needed for the 2016 Kampala-Jinja Relay Event.

Our team is looking toward the future with high goals and the determination for continued success. Over the past couple of years TEAM SPEKE has traversed borders regionally and internationally. The Team is an individually funded team to participate in events. The team is composed of over 20 elite and fun runners who are all enthusiastic runners.

The team races year-round with the Kampala Hash House Harrier doing Monday runs, Friday runs and Weekend runs in addition to international hash events that may happen in a particular year both regionally and internationally.

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#### 3. Our Mission:

The TEAM SPEKE is dedicated to healthier living in fun way as we believe that promoting running yields benefits in health and outlook for a lifetime

## 4. 2016 Kampala-Jinja Relay goals:

Our expectations for the upcoming Kampala-Jinja Relay are to add to the success and fun that has been associated with TEAM SPEKE over the past couple of years both locally and internationally

## 5. Sponsorship Benefits:

Hashing sponsorship provides access to very attractive consumer demographic. An estimated 16 million people worldwide are active in hashing, most of which are very enthusiastic.

The largest demographic in the Hashing community is affluent, upscale, and well educated with an average income of over \$5,000, medium age of 38 and a college graduate profile of over 90%. These individuals spend annually to participate in the fastest growing amateur and spectator friendly activity in Uganda.

Hashing not being that Competitive running has everything your company needs for mass media attention: speed, danger, drama and inspiring feats of athleticism, therefore it has the ability to reach a desirable audience. The result of this is a sport that promotes a lifelong activity that appeals to people of all ages making it possible to reach a broad audience that goes beyond the demography of other sports. Additionally, hashing offers those who are interested a healthy, environment-friendly, and innovative way to spend their time.

#### 6. Promoting Your Brand:

TEAM SPEKE is the most prominent Hashing team in the region and as such internationally combining East African and the Horn. The team has over 20 Members from the region who train atleast THRICE a week and race throughout the region.

By sponsoring the team your company will gain exposure with over 300 advertising hours each week, year-round, in locations across East Africa and the Horn and as well internationally. The TEAM SPEKE is literally a rolling billboard for your company. Through this opportunity your company will also gain exposure from the international trips that TEAM SPEKE members undertake make for hashing events.

Each TEAM SPEKE member understands the importance of hashing as a representative for TEAM SPEKE and Kampala Hash House Harriers and as a representative for your company.

Representing and promoting our sponsors at all times when we travel and train is a core value of TEAM SPEKE Hashing.

## 7. How you can sponsor the TEAM SPEKE:

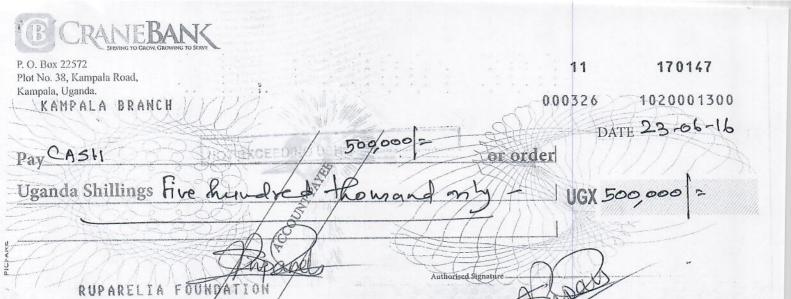
We wish for your company to be a part of the Hashing community. We cannot do this alone and your support will help the team grow and succeed for years to come. Kampala Jinja Relay being a team competition, we largely depend on our own contributions with little funding from sponsors. The cost of participating in this hashing event — which includes Participation fees, feeding fees, travel, equipment and uniforms quickly absorbs any available team funds provided by the individuals.

Your support ensures that every team member will have an opportunity to compete. As previously mentioned, our goal is to make a positive impact on the wellbeing of the community as well as promote ourselves and your contribution brings us that much closer to making our goals achievable. Our contributing partners are crucial to the continuing success of our team.

Please join us, TEAM SPEKE, so we may all reach our goals together.

> Nue Roemenis > 8 tourbre Banus. 2016 Kampala-Jinja Relay Team Budget

No.	Item	Quantity	Unit Cost	Budget Cost
1	Breakfast and Lunch	18	30,000	540,000
2	Watermelon fruit	3	8,500	25,500
3	Pineapple fruit	3	4,000	12,000
4	Small bananas	4	5,000	20,000
	Rehydration			
5	Water	30	1,000	30,000
6	Soda	30	2,000	60,000
7	Juice (Litres)	4	3,000	12,000
8	Beer (5 cans/person for the day)	90	3,500	315,000
	Attire/Tshirts			
9	Running Attire	18	25,000	450,000
10	Changing Attire	18	30,000	540,000
11.	Designing Tshirts	1	65,000	65,000
	Transport			
12	Car Hire	2	250,000	500,000
13	Fuel (Litres)-inflationary tendencies noted	90	4,500	405,000
14	Registration Fee**	18	60,000	1,080,000
15	Miscellaneous	1	150,000	150,000
20	Jinja Accommodation of 142,000 single or 182,000 double/twin (Special hashers rate at the Source of the Nile Hotel)	15	142,000	2,130,000
	Total			6,334,500



Authorised Signature

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06/06/15