#### **RUPARELIA FOUNDATION**

		PAYMENT VOUC	CHER		
PAYMENT NO	624			Date:	7-Jan-2019
PAY M/S	Premier Advert	sing & Media Ltd			30
CHQ. NO.		DATED	AMOUNT	UGX 1,770,000/-	
(IN WORDS)	ugx One	million seven hundred seventy	thousand Only		
BEING	Payment mad November 20	le towards Social Media Ma 18	nagement Fee for	the month of	
PREPARED BY	4.	AUTHORISED		SANCTIONED BY	<u></u>
Chq No : <b>3</b>	p.4Chq	Date: 4 1 9	Chq Prepared By : Signature :		
	Q <sub>2</sub>		•		
OYON					





PREMIER ADVERTISING & MEDIA LTD PLOT 38, CRANE CHAMBERS 4TH FLOOR, KAMPALA ROAD KAMPALA, UGANDA

TEL: +256 - 414-343-584

EMAIL:

info@premieradvertising.com
accounts@premieradvertising.com

BILL TO:

The Ruparelia Foundation

4Th Floor, Plot 38, Crane Chambers, Kampala Road

Kampala, Uganda

#### TAX INVOICE

TIN NO:	1008516370
INV NO:	1940
DATE:	30-Nov-18
LPO NO:	
ORDER NO:	

SR NO	PARTICULARS	QTY	UNITS	RATE	AMOUNT
1	Social Media Management Fees for the month of November 2018	1	Month	1,500,000	1,500,000
				NET TOTAL	1,500,000
				VAT 18%	270,000
				INV TOTAL :	1,770,000

IN WORDS: One million Seven hundred seventy thousand only







RUPARELIA FOUNDATION

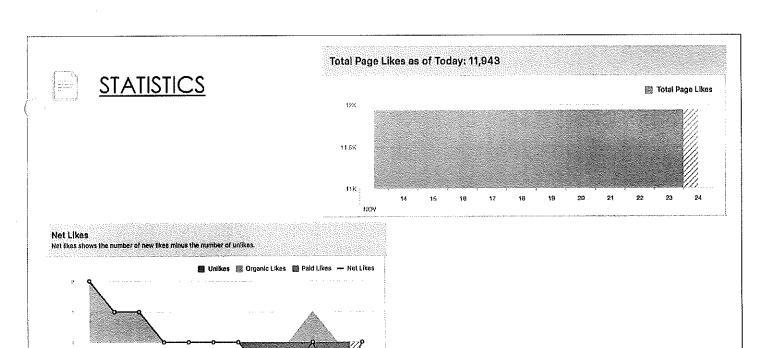
NOVEMBER 14TH - NOVEMBER 23RD

# FACEBOOK



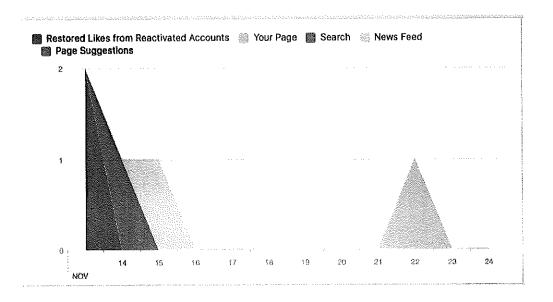
## **STATISTICS**

Total Posts	Post Likes	Comments	Shares	Total Impressions	Page New Likes	Total Page Likes
9	63	5	4	4,609	4	11,943





#### WHERE PAGE LIKES HAPPENED

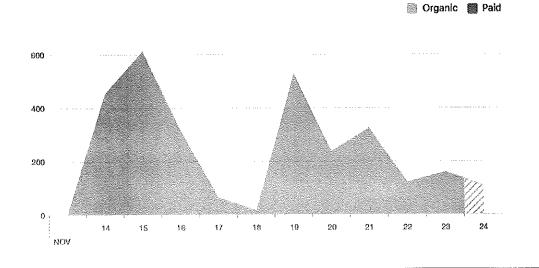




### **POST REACH**

#### **Post Reach**

The number of people who had any posts from your Page enter their screen.

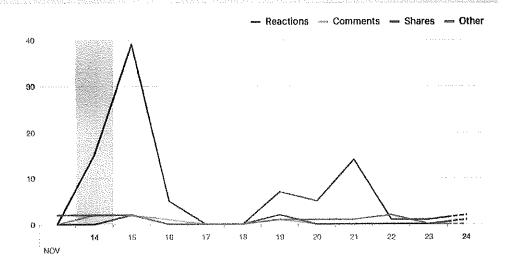




## REACTIONS, COMMENTS & SHARES

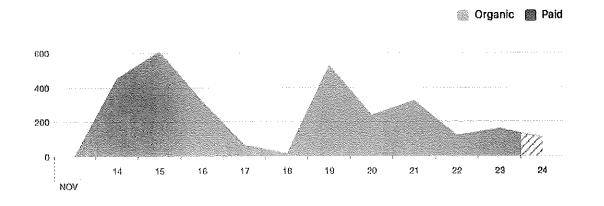
#### Reactions, Comments, Shares, and More

These actions will help you reach more people.





#### **TOTAL REACH**





#### PAGE DEMOGRAPHICS

Your Fans

Your Followers

People Reached

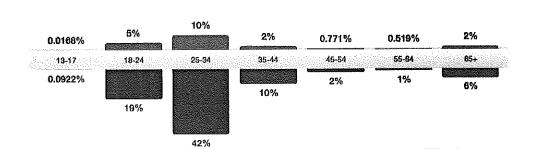
Aggregated demographic data about the people who like your Page based on the age and gender information they provide in their user profiles.

#### Women

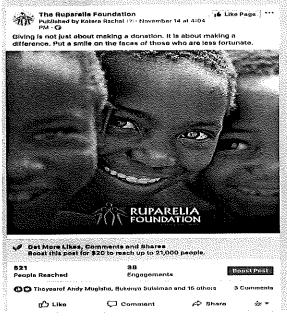


Men

80% Your Fans



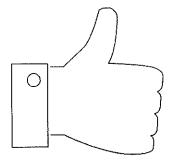
## MOST ENGAGING POST



<b>521</b> Paople Reach	ed		
,,,		4.4	
21 Resctions, Com	ments & Shures 🕏	وموجة بالمجهور ورواد ووادر والسوار	
17 O Like	17 On Post	On Shares	
1 O Love	1 On Post	On Shares	
g Comments	3 On Post	On Shares	
Ö Shales	O On Post	0 On Shares	
17 Post Clicks	·		
5 Photo Views	Unk Clicks	12 Other Clicks &	
NEGATIVE FEEDBAC	ĸ		
O Hide Post	1 Hide All Posts		
O Report as Spam	O Uniiko Pago		

# **MONTHLY HIGHLIGHTS**

CHALLENGES	RECOMMENDATIONS
Low post reach on all content.	Detail a boosting budget for media buying





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E-mail: info@premieradvertising.com

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Kampala, Uganda

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PO Box 7323 Kampala, Uganda Tel: +256 414 233 833   +256 417 718 500 Email: bankingug@gtbank.com   www.c			000209	13116151
			Date8-Jan	-2019
Pay Premier Advertising & M	ledia Ltd	or order	-	
One Million Uganda Shillings	ગું છું Seven Hindred Seventy Thousa		Usb <sub>*1,770,</sub>	000 <del>/</del>
	Not	المعاملة الم	0	A
A/C 218 131161	151110 THE RUPAREL	IA FOUNDATION	9	1
Cheque Numbe		•	Author	ised Signatory Above