

RUPARELIA FOUNDATION

PAYMENT VOUCHER

PAYMENT NO ~~304~~ ⁸¹²

Date: 4-Oct-2019

PAY M/S Kampala Kids Run

CHQ. NO. DATED AMOUNT UGX 5,000,000/-

(IN WORDS) UGX Five million Only

BEING Payment made towards contribution for Kampala Kids run - 2019 on 08th Dec, 2019

PREPARED

AUTHORISED

SANCTIONED

BY 

BY

BY

000345

5/10/19

Chq No : Chq Date : Chq Prepared By :

Signature :

RECEIVER DETAILS

NAME :

DATE :

ID TYPE :

SIGN :

PAID Date: 5/10/19
Company Name: Ruparelia Foundation
Account: S.M.
Chq No.: 000345 Sign: 


RUPARELIA FOUNDATION
04 OCT 2019
SIGNATURE

Processed for Payment
04 OCT 2019
HOD ACCOUNTS GM/AGM

2018

KAMPALA KIDS RUN (KKR) REPORT



This is a fully compiled report for the Kampala Kids Run 6th edition which took place on 15th December 2018 at the Uganda museum, Kampala.

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Amount: 5
Ctg No: 000345

ACCOUNTS GM/AGM



1 INTRODUCTION

The Kampala Kids Run (KKR) is an annual event which takes place every first week of December. It's a charity run for children between the ages of 4 to 12 years and also caters for a few games for children with disability. The run has been taking place for the last 6 years from 2013 to-date. The first four years the event was conducted at Kati Kati grounds- Lugogo by-pass. However, because of the increasing number of participants the team decided to shift to Uganda Museum Kampala for the past two years.

In 2013 the event attracted 1020 Children, 2014- 2,247 Children, 2015- 4,546 Children, 2016- 5,798 Children respectively. While KKR 2017 attracted over 6,072 and 7020 in 2018. This report covers a number of objectives for the Run, theme, pre-event KKR activities, the main event (D-day), successes/achievements, challenges, recommendations, way forward, and post-run activities, expenditure and income.

PAID RECEIPT

Company Name: Stadiums

Amount: 5M

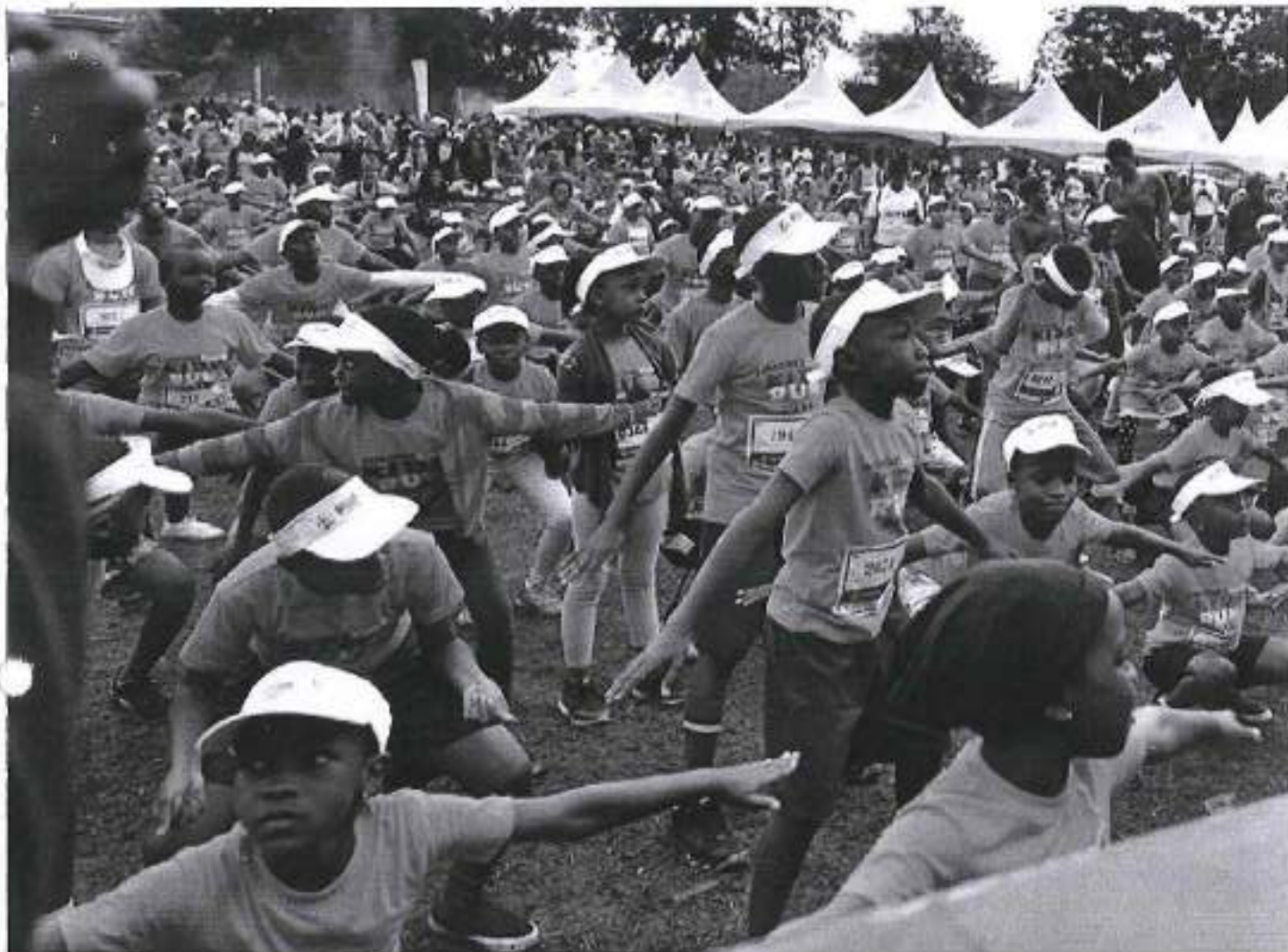
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1.2 BROAD GOAL

The broad goal of this programme is to move, grow and develop life-long fitness skills, social emotional learning,

build confidence for children and reduce risks of getting involved in risky diseases.

1.3 THEME FOR THE KAMPALA KIDS RUN 2018

Following the demand for safe water in hard-to-reach communities and the time children spend on collecting water, KKR team continued to push forward

"Safe Water in Primary Schools" as the theme for 2018.

1.4 PRE-EVENT ACTIVITIES FOR KAMPALA KIDS RUN

Before the main event various pre-event activities took place to include:

- i) Sponsorship
- ii) School activations

- iii) Registration (Registration points)

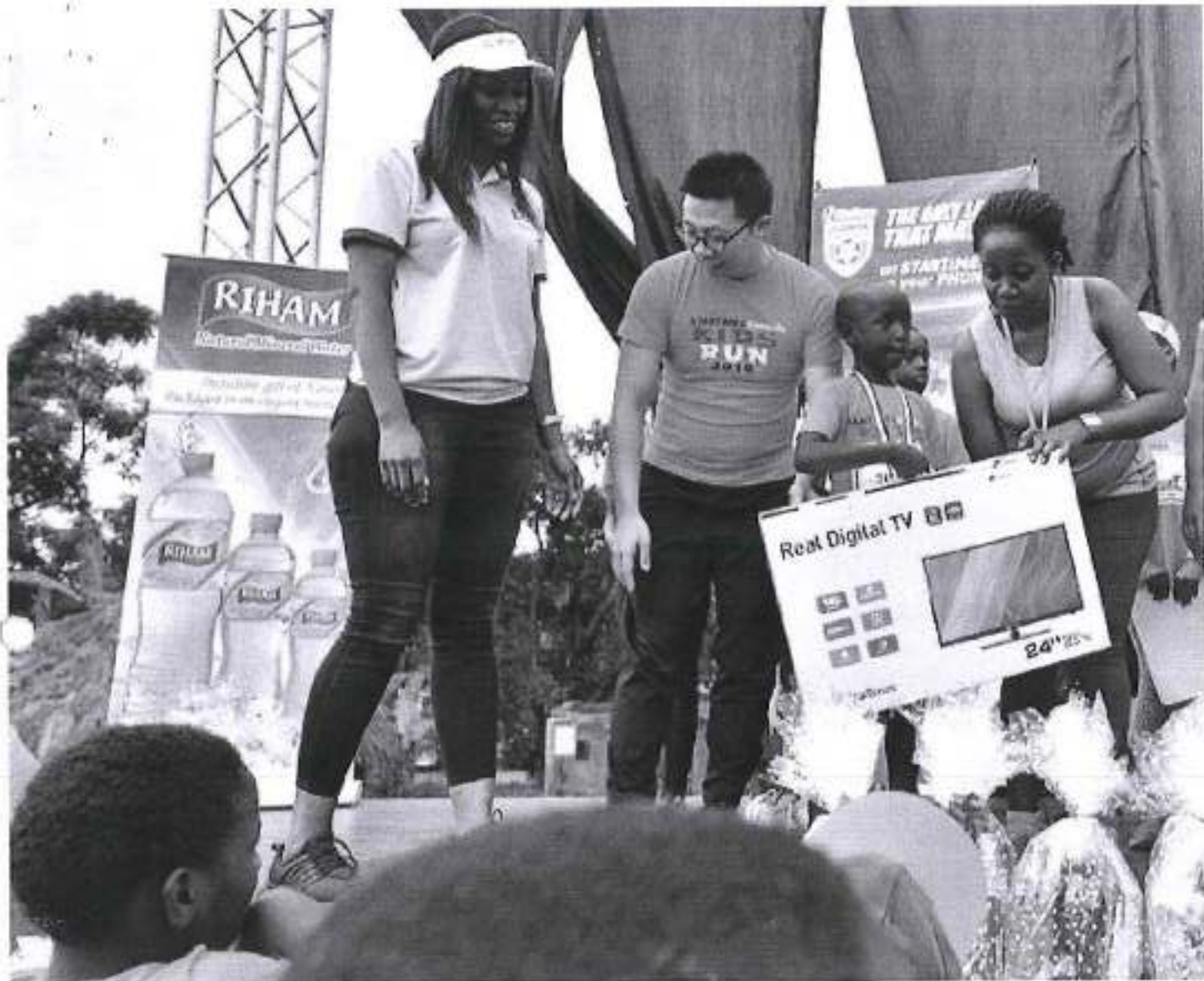
1.4.1 SPONSORSHIP

The directors managed to contact various institutions/companies for sponsorship and the sponsors below managed to come on board.

StarTimes was the major sponsor for KKR 2018, to also include Rihim, The Food Hub, City oil, Dairyland, UMC Hospitals and Serena Hotels.

The sponsors agreed to offer and support the event in various ways





Startimes – offered 3000 T-Shirts, media support and also rewarded the various categories with **2 flat T.V sets** and startimes satellite dishes.

Riham Water (Harris International) – offered water for runners, tents, chairs for the KKR visitors and exhibitors and capes for the runners.

City Oil - Play area (bouncing castle and other play materials);

The Food Hub – offered Shopping vouchers and Fliers used to advertise the event (a copy attached);
UMC Hospitals – offered free First Aid, medication and an Ambulance which accompanied the runners on the run routes.

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- Kaboja International primary school.
- Kaboja Junior primary school.
- Mild care primary and day care school
Munyonyo.
- Silver spoon primary school.
- Makindye primary school.
- St Agnes primary school Nantuwanga.
- Ebenezer primary school Muyenga
- Hill side P/S Naalya.
- Hornisdallen (Kamwokya and Gayaza)

During the school activations program, a total number of 2020 children were registered in schools and approximately 3000 turned up to the different established registration points and 2000 were registered at the venue on the main day.

1.6 REGISTRATION (REGISTRATION POINTS)

Centers for registering runners were opened up and the runners acquired tickets and t-shirts from such points which included:-

- Uganda museum Kampala.
- The Food Hub.
- Serena Hotel Kampala.
- Dine and Save Karsanga.
- Capital Shoppers Ntinda

The registration exercise started a little late due to a few administrative and sponsorship challenges. This delay greatly affected the actual number of participants since many had left for holidays.

1.7 THE ACTUAL KAMPALA KIDS RUN EVENT(D-DAY)

The event was organized by the KKR team along with the different stake holders and sponsors each playing a various roles and a series of activities as:-

i) Preparation and planning meetings.

Preparation and planning meetings were conducted on different occasions with:

- Sponsors
- Stake holders and service providers
- KKR administrative team and Organizing team

ii) Offers

The sponsors gave their offers towards the event as mentioned above.

iii) Stake holders

A number of institutions were contacted and agreed on their participation in the event. They gave rules and guidelines all geared towards the success of the event. Stake holders played roles such as:

a) Uganda Athletics Federation

These played a number of roles as below:

Flagging off the runners,
drawing the route Map (as attached), Leading the runners, Directing the runners among other role.





FINISH



b) Traffic Police

These played the role of providing security, leading the runners using the traffic vehicle and clearing the way.

c) KCCA

They provided us with a permit to organize the main event.

d) KKR administrative team and organizing team

These were in charge of running the event. These were into different teams and in different departments. The teams each had a supervisor to head the different department so that this event becomes a success.

1.8 Advertisement

In order to make the public aware of the event various forms of advertisements were used to include:



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- TV adverts on NTV, NBS, Bukedde, Spark TV and Sanyuka TV.
- Radio adverts on Galaxy radio, Capital FM, CBS, Radio Simba, Akaboozi, Sanyu FM and Super FM.
- Fliers were distributed to children in schools, worshipping centers, homes, streets, arcades, MTN Kampala marathon/other main events and in all gatherings.
- Using social media ie- whatsapp, facebook, twitter, and messenger.

1.9 SUCCESSES/ACHEIVEMENTS AND CHALLENGES

All in all KKR 2018 event was a success despite the morning down pour which affected the starting time. The following successes were registered:

1.9.1 SUCCESSES

A total number of 7020 runners turned up for the event compared to 6073 of the previous year.

The run was well lead, directed and traffic cleared thanks go to the Uganda Athletics Federation and Uganda traffic police ie the way was all cleared for the runners to freely exercise;

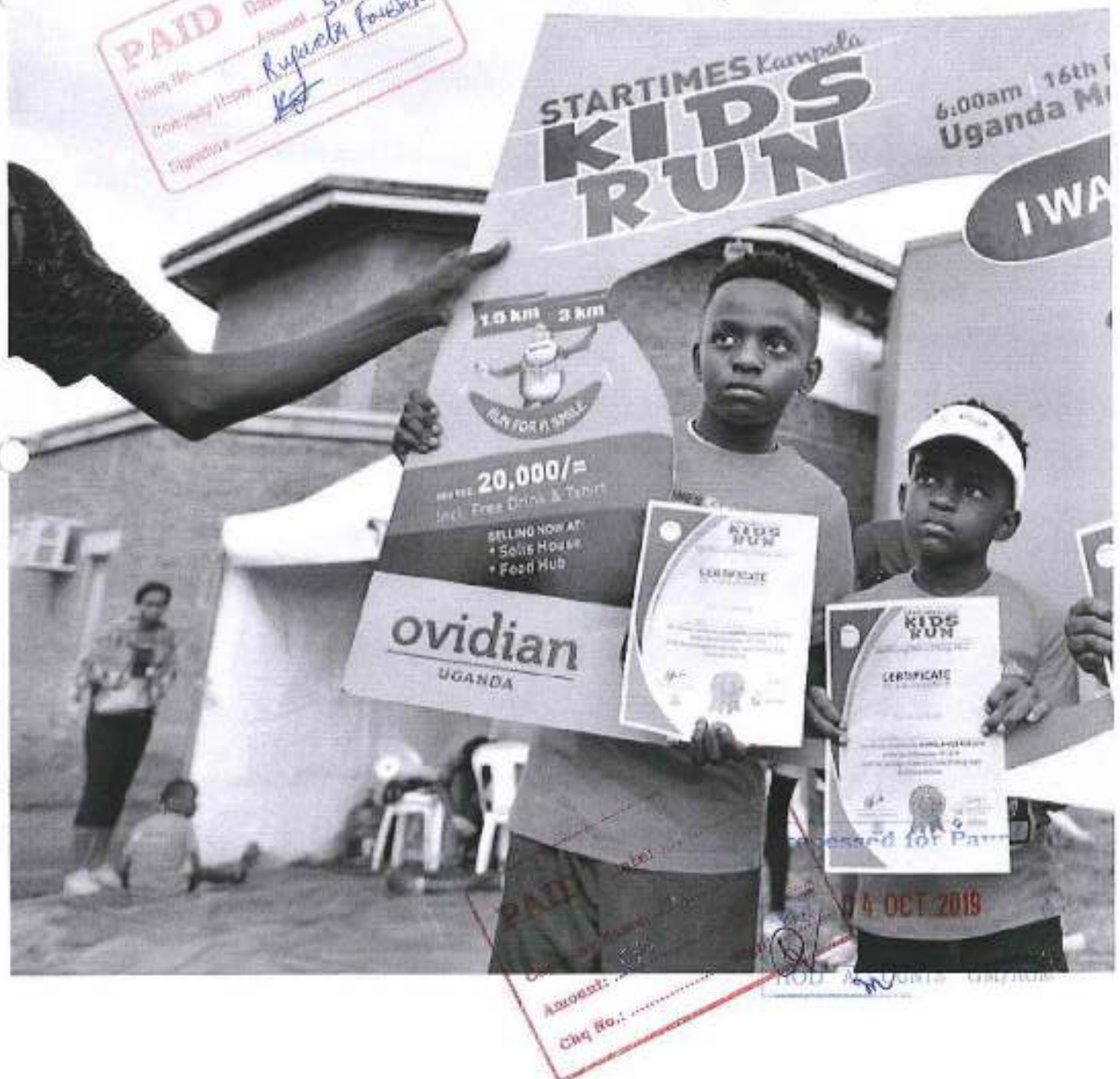
The best runners were clearly identified since the run way to the finishing point was clearly demarcated;

Sponsors gave in their offers which facilitated the event activities like the rewarding of runners by Startimes and Serona hotels, sufficient water by Riham water, first aid and efficient medication from UMC hospitals, bouncing castle and play area by City oil;

The run was recognized nationwide and internationally on the different media houses. So both the organizers and sponsors managed to get the publicity.

All planned activities were conducted and successfully carried out.

All participants were given certificates of participation



1.9.2 CHALLENGES

Advertisement was not intensive and started a little late, which greatly affected the activities of the main event.

Morning down pour which started early in the morning at dawn discouraged some participants to turn up for the event and even majority who turned up came late hence lessened the participants.

School activations were done a little late at a time when school were quite busy with PLE and it was towards the end of term. Some schools were not visited which also lead to loss of participants.

The activity took place mid December ie 16th December 2018 at a time when majority of the parents had taken their children for holidays hence less participants.

There was change in the major sponsors of the event which affected the whole event in various ways.

1.10 RECOMMENDATIONS

The run should be planned to take place in the first week of December as done in the previous years.

Early and intensive advertisement should be done on the different advertising medias;

Need to print out advertising materials early enough to avoid challenges of late registration.

Need for coordination among the different stakeholders especially the printing of T-shirts visa vie the demand from participants.

More funds are needed to broaden the School activation exercise to at least 50 schools in Kampala and have regional program to also include children from that different parts of the country.

Need to recognize schools with the highest number of participants.

More games are needed for children and parents who do not participate in the run and also make the event more memorable to these children.

Need to improve communication channels and coordination between the sponsors, stake holders and KKR Team.

POST RUN ACTIVITIES (GIVING BACK TO THE COMMUNITY/SAFE WATER IN A SELECTED PRIMARY SCHOOL)

The donation exercise was carried out on 30th/04/2019 at Namutambi Primary school in Nakisunga subcounty, Mukono District. It was conducted by KKR team, Startimes and Harris International staff among others attach photos.

VOTE OF THANKS



PAID Date: 5/10/19
Account: SM
Client No.:
Company Name: Ruparel's Furniture
Signature: [Signature]

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2018
KAMPALA KIDS
RUN (KKR) REPORT

PAID Date:
Amount: ...
Chq No:



KAMPALA KIDS RUN

MW Building, Muteesa 1 Road, Katwe

P.O BOX 5600, Kampala-Uganda

Tel: +256-750-684029 / +256-414-695723

Email: kampalakidsrun@gmail.com Website: www.kampalakidsrun.co.ug

RECEIPT

No. **234**

Date: 18th / 10 / 19.

Received with thanks from The Ruparellia Foundation

The sum of shillings Five million shillings only

Being Payment for ₹ Sponsorship for KKR - 2019.

Cash/ Cheque No.

SHS

5,000,000/-

With Thanks

Signature

For:

KAMPALA KIDS RUN

Guaranty Trust Bank (Uganda) Ltd
Plot 55 Kira Road
PO Box 7323 Kampala, Uganda

KIRA ROAD BRANCH

Guaranty Trust Bank Uganda Ltd

11 27-18-47

000345 2180011027

Date 5-Oct-2019

Pay Kampala Kids Run or order

Five Million Only

Not Negotiable
A/C Payee only

Uganda Shillings

UGX 5,000,000/-

A/C 218 131161 1 5111 0

THE RUPARELLIA FOUNDATION

Client Number

Bank Code

Account Number

Authorized Signatory Name

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